

PICNIC IN THE PARK

COALVILLE PARK, COALVILLE

Appendix 1



Social media

16

Posts across Facebook, Instagram and Nextdoor

58,098

Overall Reach

3,873

Average Reach

Engagement

100

Likes

17

Comments

65

Shares

Comments: 88% positive/tagging | 12% negative



Press and email

1 Press Release
Appeared **twice** in the
Coalville Times

35,629

Resident email reach



Comments

I just wanted to drop you and your team a message to say how excellent the event was and how overall the organisation was flawless. I just also wanted to say a special mention to David. He is always so helpful and lovely when we are there. If you do any like kudos awards at work i really hope he gets nominated for it.

I feel he always goes above and beyond his job and his kind funny nature always shines through.

Thank you to you and all of the team for yet again organising an amazing event and thank you all for being so kind.

Lovely to finally meet you yesterday and Thank you for trusting us to deliver crafts at this event. We were kept busy throughout the day and we believe fun was had by all. It was particularly heartening to see lots of parents getting involved too along with their children. There was a beautiful atmosphere for families to enjoy.

We attend many similar events and have to congratulate you and your team on hosting such a fantastic free event. It seemed to have a perfect mix of music, activities, entertainment and stalls. We thoroughly enjoyed being part of such a great event.

Many thanks for hosting a glorious day, we enjoyed spreading our word especially to the younger generation, who knows we may have started a new younger generation of "Bus Anoracks" in the Coalville area.

Thanks for having me at this fabulous and very well organised event. I look forward to joining you again next year. The staff, organisation and set up was Gold standard and I would like to thank everyone involved.

Once again though, the event had a fantastic vibe, the staff were wonderful and the whole event very special indeed. It was a priveledge to be involved. Thank you once again.

Such a fantastic event, hats off to you all for organising it all. We loved every minute. The sound guys were fantastic as always. A big huge well done.

What a fabulous day we had. Thank you so much to you and your team for putting on such a great event.

Thank you so, so much for including us :) As always, the team had a truly fantastic time. Gayna said the atmosphere in the story bus was just wonderful, and I know the Cabbage Appreciation Society had a riot of a time singing their songs whilst handing out stickers and cabbage leaves haha!

